**APPLE APP STORE ANALYSIS**

**INSIGHTS**

1.**Key KPI’s**

1. **Total Price** - 12423.59

A close up of a number

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1. **Max Size Bytes in MB** - 3839.46



1. **Min Size Bytes in MB** - 0.56

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1. **Distinct Apps** – 7197



1. **Total ratings** – 92790253

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1. **Average ratings** – 25383.5

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2. **Insights obtained from the analysis**

1. **Top 5 Apps by Total Bytes and Prices**

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1. **Top 5 Primary Genre by Average Ratings**

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1. **Top and bottom10 Apps by Supported Languages**

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A screenshot of a computer

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1. **Top 5 Apps by Average Ratings and Current version Average Ratings**

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1. **Age group wise analysis of Price and Total Ratings**

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1. **Bytes group wise analysis of Price and Total Ratings**

A screenshot of a data analysis

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1. **Slice on Supported Devices and Number of Screenshots**

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